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## Management books released

Chennai-based Emerald Publishers, has released the first set of 10 Management Books on September 26, at Devaneyya Paavanar Aranganam, Anna Salai, in presence of Ms. Juliana K. Ballard, Management Officer, US Consulate. The occasion marked the beginning of Emerald's association with American Publishers.

The set of books released - originally published in the US by American Management Association (AMACOM), Barrons & HRD press - comprises books by eminent American authors that speak on the various aspects of personality development and successful career. Through this association Emerald Publishers will now facilitate the availability of these books in India at an affordable price point.

Prof. Dr. V. Saraswathy, Former Professor of English, Madras University and Fr. Jegath Gasper, Director, Tamil Maiyam, were the Guests of Honour of this book release function.

Emerald Publishers is a well-known Publishing firm in Chennai that had just celebrated its Silver Jubilee. It has strong distributional networks all over South India. They have published more than 400 titles of which nearly 200 titles are active